The Authoritative Source for Current U.S. Statistics on Cosmetic Surgery

Expanded data for 2015: Multi-year comparisons, 38 Cosmetic Procedures
Multi-specialty Data

The American Society for Aesthetic Plastic Surgery
Top 5 Procedures: Surgical & Nonsurgical

**TOP 5 Surgical Procedures in 2015**

1. Liposuction  
   396,048

2. Breast Augmentation  
   305,856

3. Tummy Tuck  
   180,717

4. Eyelid Surgery  
   169,708

5. Breast Lift  
   148,967

**TOP 5 Nonsurgical Procedures in 2015**

1. Botulinum Toxin  
   (including Botox, Dysport and Xeomin)  
   4,267,038

2. Hyaluronic Acid  
   (including Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)  
   2,148,326

3. Hair Removal  
   (laser or pulsed light)  
   1,136,834

4. Chemical Peel  
   603,305

5. Microdermabrasion  
   557,690

**Quick Facts**

- Breast Lifts replaced Rhinoplasty as the 5th most popular surgical procedure in 2015.
- Botulinum Toxin has been the #1 nonsurgical procedure since 2000, and surpassed the 4-million-mark for number of procedures performed for the first time in 2015.
- Hyaluronic Acid became of an increasingly popular injectable this year, as the 2nd most popular nonsurgical procedure performed surpassing the 2-million-mark for number of procedures performed for the first time in 2015.
Notes

- Liposuction, the most popular surgical procedure in 2015, has seen a 124% increase in the number of procedures performed since ASAPS initiated its survey in 1997, with an increase of 16% this year alone.

- Breast Lifts are up 649% since ASAPS first initiated its survey, and increased 12% this year alone.

- Buttock Lifts are up 267% since ASAPS first initiated its survey, and increased 32% this year alone.
The following list includes gender distribution data for surgical cosmetic procedures. The rankings of procedures within their surgical categories are indicated in the column Rank within each Category.

<table>
<thead>
<tr>
<th>Surgical Procedure</th>
<th>Female</th>
<th>Male</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breast Augmentation</td>
<td>305,856</td>
<td>dna</td>
</tr>
<tr>
<td>Breast Implant Removal (breast implant explantation)</td>
<td>38,071</td>
<td>dna</td>
</tr>
<tr>
<td>Breast Lift</td>
<td>148,967</td>
<td>dna</td>
</tr>
<tr>
<td>Breast Reduction (women)*</td>
<td>103,077</td>
<td>dna</td>
</tr>
<tr>
<td>Brow Lift</td>
<td>26,750</td>
<td>6,299</td>
</tr>
<tr>
<td>Buttock Augmentation (implants and fat transfer)</td>
<td>20,382</td>
<td>331</td>
</tr>
<tr>
<td>Buttock Lift</td>
<td>5,486</td>
<td>192</td>
</tr>
<tr>
<td>Chin Augmentation</td>
<td>9,798</td>
<td>2,571</td>
</tr>
<tr>
<td>Ear Surgery</td>
<td>24,891</td>
<td>11,835</td>
</tr>
<tr>
<td>Eyelid Surgery</td>
<td>139,012</td>
<td>30,696</td>
</tr>
<tr>
<td>Facelift</td>
<td>113,572</td>
<td>13,726</td>
</tr>
<tr>
<td>Fat Transfer: Breast</td>
<td>18,135</td>
<td>dna</td>
</tr>
<tr>
<td>Fat Transfer: Buttocks**</td>
<td>18,487</td>
<td>325</td>
</tr>
<tr>
<td>Fat Transfer: Face</td>
<td>44,372</td>
<td>3,687</td>
</tr>
<tr>
<td>Labiaplasty (excluding vaginal rejuvenation)</td>
<td>8,745</td>
<td>dna</td>
</tr>
<tr>
<td>Liposuction</td>
<td>344,677</td>
<td>51,370</td>
</tr>
<tr>
<td>Lower Body Lift</td>
<td>7,830</td>
<td>1,481</td>
</tr>
<tr>
<td>Male Breast Reduction (for the treatment of Gynecomastia)</td>
<td>dna</td>
<td>30,464</td>
</tr>
<tr>
<td>Neck Lift</td>
<td>27,148</td>
<td>4,098</td>
</tr>
<tr>
<td>Nose Surgery</td>
<td>114,459</td>
<td>30,928</td>
</tr>
<tr>
<td>Thigh Lift</td>
<td>16,368</td>
<td>568</td>
</tr>
<tr>
<td>Tummy Tuck</td>
<td>172,634</td>
<td>8,083</td>
</tr>
<tr>
<td>Upper Arm Lift</td>
<td>25,618</td>
<td>289</td>
</tr>
<tr>
<td>Totals - Surgical Procedures</td>
<td>1,715,847</td>
<td>196,620</td>
</tr>
</tbody>
</table>

*Breast Reduction may be covered by insurance, depending on terms of the policy and individual patient factors.
dna = Does not apply
**Number already counted in combined Buttock Augmentation procedures (implants and fat transfer)

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.
Contact: ASAPS Communications • 562.799.2356 • media@surgery.org • www.surgery.org • fax: 562.799.1098
**2015 Gender Trends**

**WOMEN WANT OPTIONS WHEN IT COMES TO THEIR BREASTS**

**Breast Augmentation**
Second most popular surgical procedure among women.

- **Implants**
  - **Silicone Gel**: 85% of implants
  - **Saline**: 15% of implants
  
  **305,856 in 2015**

**Fat Transfer to the Breast** *(first time ASAPS surveyed for this data).*
Women like using their own fat; moving it from somewhere undesirable to a much more desirable locale. Plus, the body doesn’t reject it.

- **18,135 in 2015**

**Breast Lifts**
First year that breast lifts are among the top five procedures for women, replacing nose jobs.

- **148,967 in 2015**

**Breast Implant Explantation**
Whether you are upgrading, downsizing, or somewhere in-between, the options continue to expand.

- **38,071 in 2015**

**Source**: American Society for Aesthetic Plastic Surgery

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**MORE MEN CONTINUE TO SEEK OUT AESTHETIC PROCEDURES.**

The numbers don’t lie - Stigma is down, options are many and the results are in:

**Male Breast Reductions** are up 26% this year alone, (for the treatment of Gynecomastia; excess breast tissue in men). **30,464 procedures** were performed in 2015.

- **47,329 in 2015**

**Nonsurgical Skin Tightening** became the 5th most popular nonsurgical procedure for men this year, with **47,329 procedures** performed. Clearly, men want to reduce those stubborn love handles, jowls and submental fat too.

**Liposuction** was the #1 surgical procedure for men, because, sometimes the power and precision of the knife is the best option. With newer treatments, less invasive cannulas, decreased downtime and other advancements, it’s no wonder that lipo continues to be one of the top surgical procedures for both men and women year-over-year.

**Injectables** continue to be popular across the board as well, with **438,513 Botulinum Toxin injections** and **159,052 Hyaluronic Acid injections** administered to men in 2015.

**The bottom line?** Men want to look their best too.

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