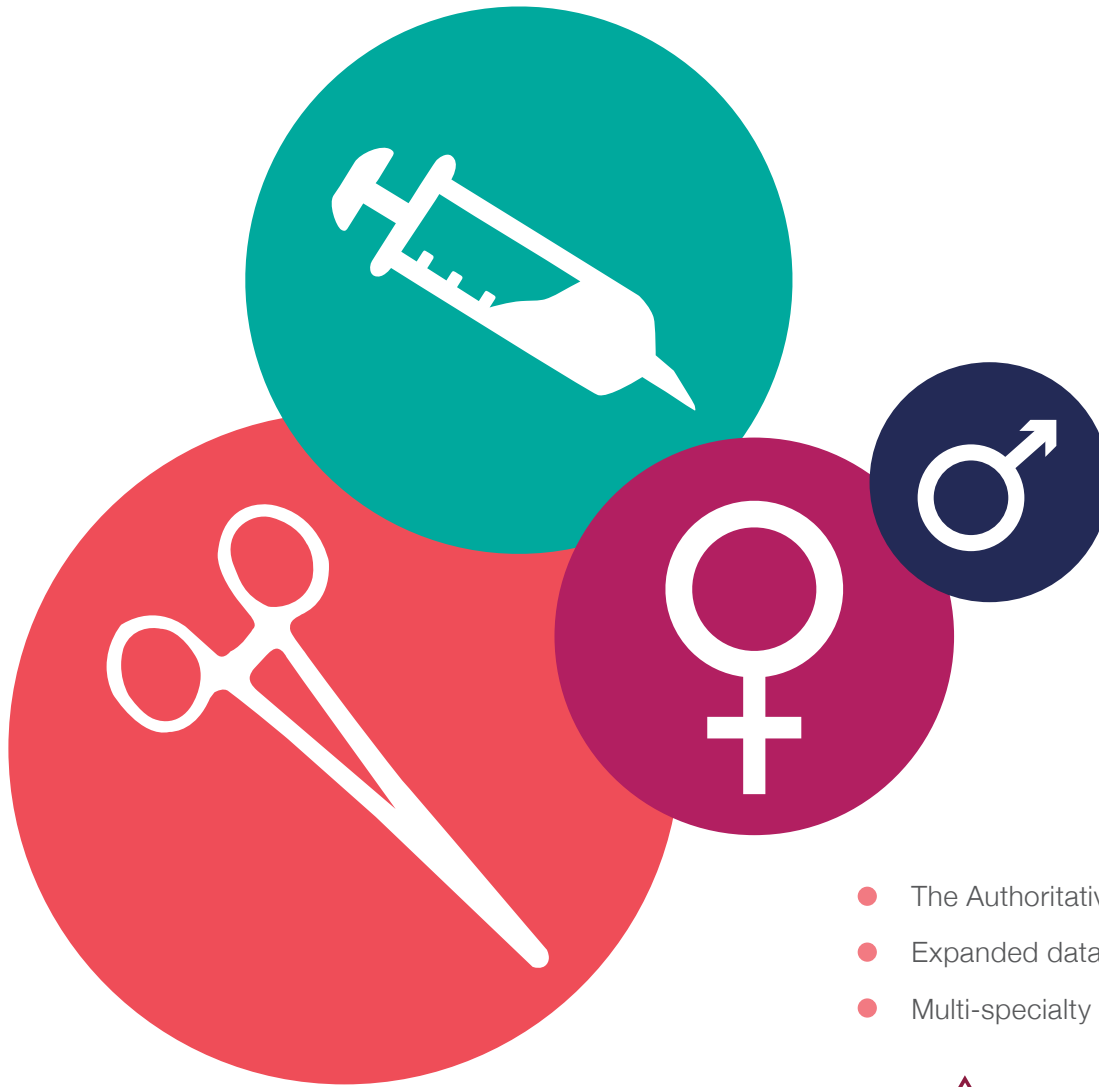


2015

Cosmetic Surgery National Data Bank Statistics

WE ARE
AESTHETICS.



- The Authoritative Source for Current U.S. Statistics on Cosmetic Surgery
- Expanded data for 2015: Multi-year comparisons, 38 Cosmetic Procedures
- Multi-specialty Data

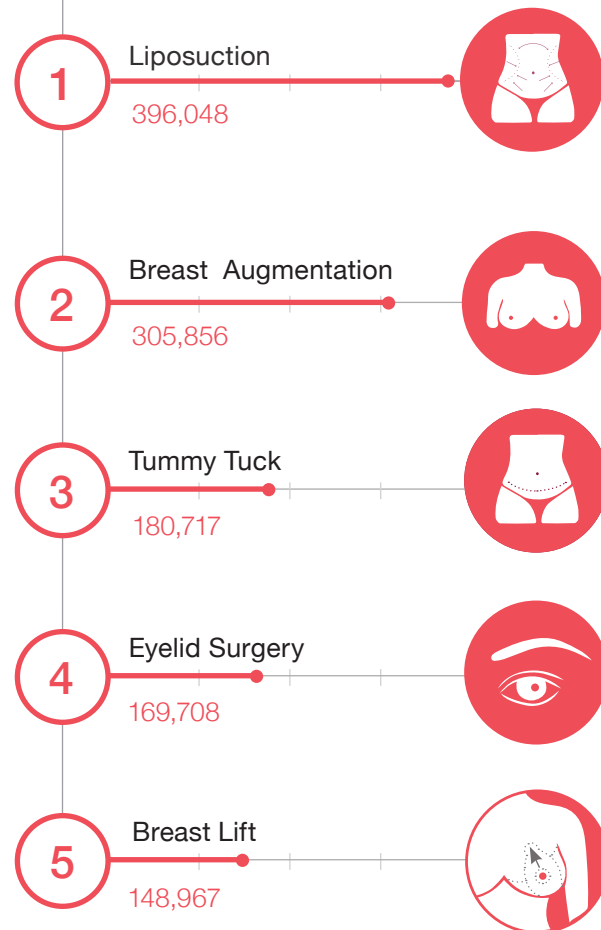


The American Society for Aesthetic Plastic Surgery



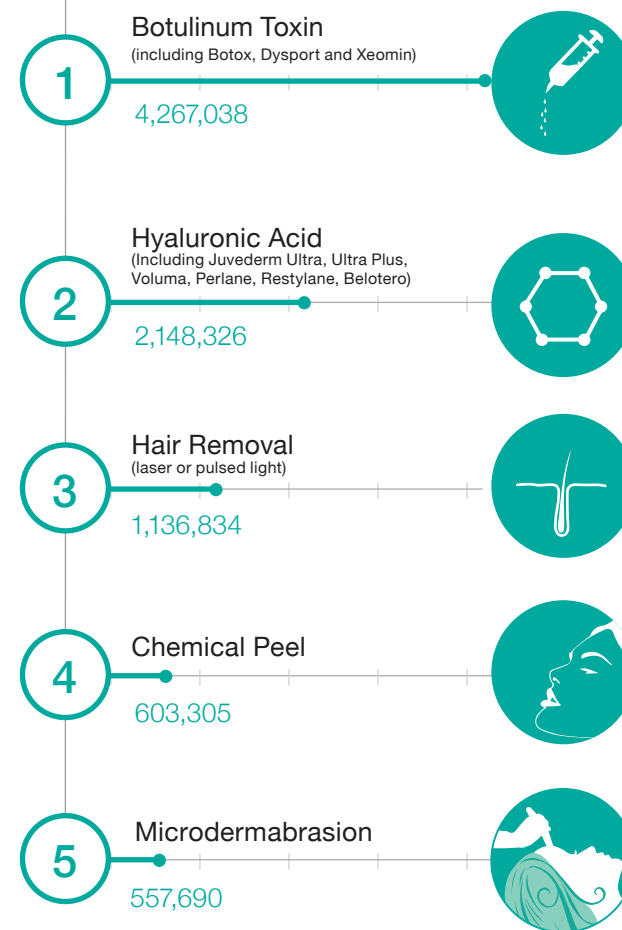
TOP

5 Surgical Procedures in 2015



TOP

5 Nonsurgical Procedures in 2015



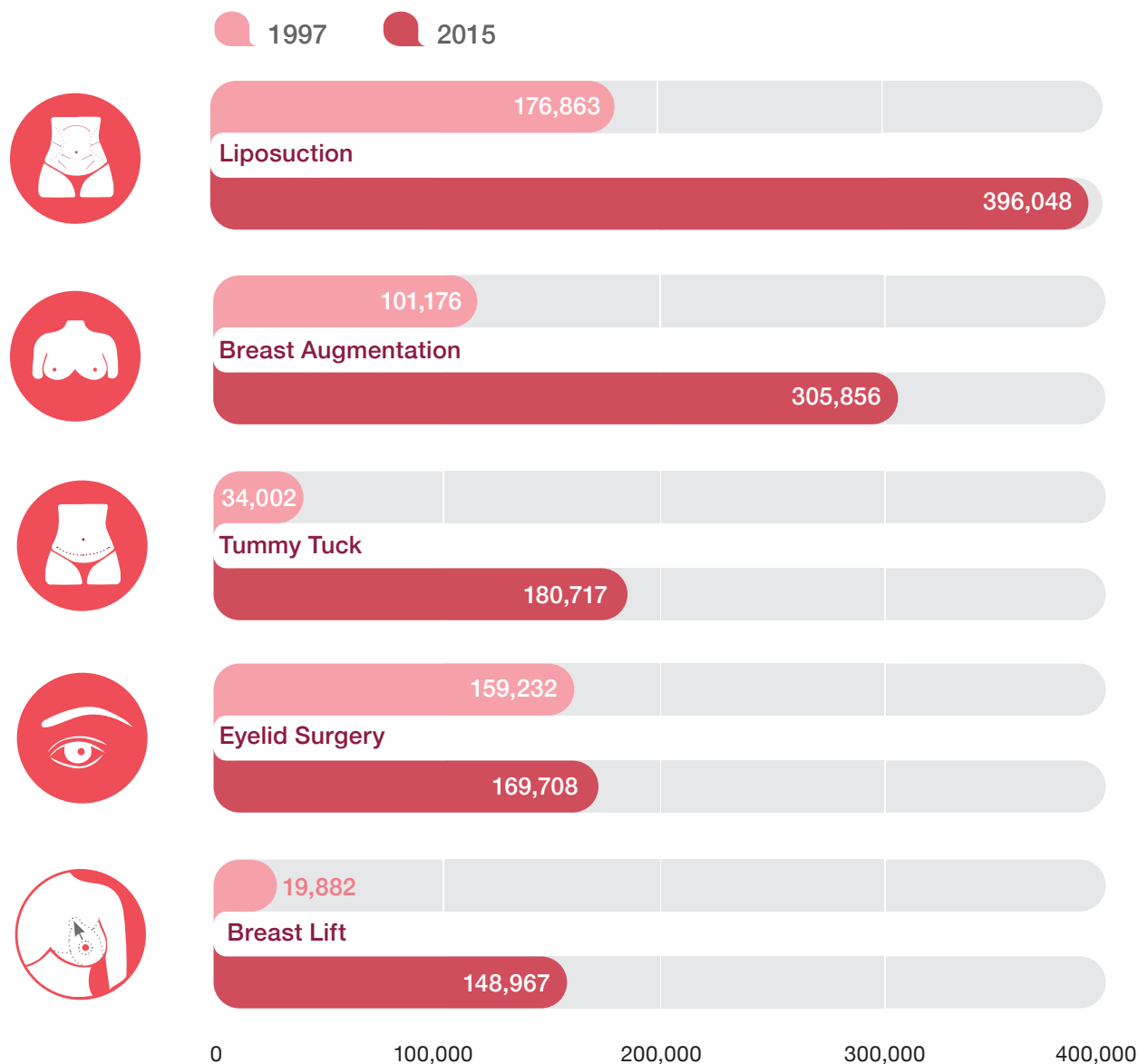
Quick Facts

- Breast Lifts replaced Rhinoplasty as the 5th most popular surgical procedure in 2015.
- Botulinum Toxin has been the #1 nonsurgical procedure since 2000, and surpassed the 4-million-mark for number of procedures performed for the first time in 2015.
- Hyaluronic Acid became of an increasingly popular injectable this year, as the 2nd most popular nonsurgical procedure performed surpassing the 2-million-mark for number of procedures performed for the first time in 2015.

Source: American Society for Aesthetic Plastic Surgery

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.
 Contact: ASAPS Communications • 562.799.2356 • media@surgery.org • www.surgery.org • fax: 562.799.1098

Surgical Procedures: 19-Year Comparison, 1997 – 2015



Notes

- Liposuction, the most popular surgical procedure in 2015, has seen a 124% increase in the number of procedures performed since ASAPS initiated its survey in 1997, with an increase of 16% this year alone.
- Breast Lifts are up 649% since ASAPS first initiated its survey, and increased 12% this year alone.
- Buttock Lifts are up 267% since ASAPS first initiated its survey, and increased 32% this year alone.

Source: American Society for Aesthetic Plastic Surgery

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2015 Gender Distribution for Cosmetic Procedures - Surgical



The following list includes gender distribution data for surgical cosmetic procedures. The rankings of procedures within their surgical categories are indicated in the column Rank within each Category.

| Surgical Procedure | ♀ FEMALE | | | ♂ MALE | | |
|---|----------------------|------------------|---------------------------------|----------------------|------------------|---------------------|
| | Number of Procedures | Percent of Total | Rank within Category (Surgical) | Number of Procedures | Percent of Total | Category (Surgical) |
| Breast Augmentation | 305,856 | 100.0% | 2 | dna | dna | dna |
| Breast Implant Removal (breast implant explantation) | 38,071 | 100.0% | 10 | dna | dna | dna |
| Breast Lift | 148,967 | 100.0% | 4 | dna | dna | dna |
| Breast Reduction (women)* | 103,077 | 100.0% | 8 | dna | dna | dna |
| Brow Lift | 26,750 | 80.9% | 12 | 6,299 | 19.1% | 8 |
| Buttock Augmentation (implants and fat transfer) | 20,382 | 98.4% | 15 | 331 | 1.6% | 14 |
| Buttock Lift | 5,486 | 96.6% | 21 | 192 | 3.4% | 16 |
| Chin Augmentation | 9,798 | 79.2% | 18 | 2,571 | 20.8% | 11 |
| Ear Surgery | 24,891 | 67.8% | 14 | 11,835 | 32.2% | 6 |
| Eyelid Surgery | 139,012 | 81.9% | 5 | 30,696 | 18.1% | 3 |
| Facelift | 113,572 | 89.2% | 7 | 13,726 | 10.8% | 5 |
| Fat Transfer: Breast | 18,135 | 100.0% | 16 | dna | dna | dna |
| Fat Transfer: Buttocks** | 18,487 | 98.3% | ** | 325 | 1.7% | ** |
| Fat Transfer: Face | 44,372 | 92.3% | 9 | 3,687 | 7.7% | 10 |
| Labiaplasty (excluding vaginal rejuvenation) | 8,745 | 100.0% | 19 | dna | dna | dna |
| Liposuction | 344,677 | 87.0% | 1 | 51,370 | 13.0% | 1 |
| Lower Body Lift | 7,830 | 84.1% | 20 | 1,481 | 15.9% | 12 |
| Male Breast Reduction (for the treatment of Gynecomastia) | dna | dna | dna | 30,464 | 100.0% | 4 |
| Neck Lift | 27,148 | 86.9% | 11 | 4,098 | 13.1% | 9 |
| Nose Surgery | 114,459 | 78.7% | 6 | 30,928 | 21.3% | 2 |
| Thigh Lift | 16,368 | 96.6% | 17 | 568 | 3.4% | 13 |
| Tummy Tuck | 172,634 | 95.5% | 3 | 8,083 | 4.5% | 7 |
| Upper Arm Lift | 25,618 | 98.9% | 13 | 289 | 1.1% | 15 |
| Totals - Surgical Procedures | 1,715,847 | 89.7% | | 196,620 | 10.3% | |

*Breast Reduction may be covered by insurance, depending on terms of the policy and individual patient factors.

dna = Does not apply

**Number already counted in combined Buttock Augmentation procedures (implants and fat transfer)

WOMEN WANT OPTIONS WHEN IT COMES TO THEIR BREASTS

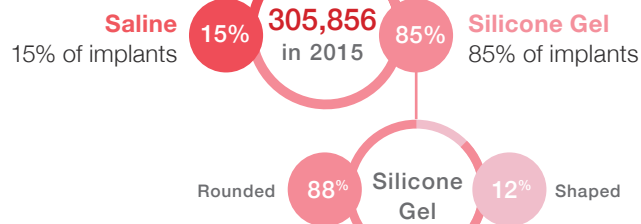


up **7%**

Breast Augmentation

Second most popular surgical procedure among women.

Implants



Fat Transfer to the Breast (first time ASAPS surveyed for this data).



Women like using their own fat; moving it from somewhere undesirable to a much more desirable locale. Plus, the body doesn't reject it.



up **12.0%**

Breast Lifts



First year that breast lifts are among the top five procedures for women, replacing nose jobs.



Breast Implant Explantation



Whether you are upgrading, downsizing, or somewhere in-between, the options continue to expand.

MORE MEN CONTINUE TO SEEK OUT AESTHETIC PROCEDURES.

The numbers don't lie - Stigma is down, options are many and the results are in:



Male Breast Reductions are up 26% this year alone, (for the treatment of Gynecomastia; excess breast tissue in men). 30,464 procedures were performed in 2015.



Nonsurgical Skin Tightening became the 5th most popular nonsurgical procedure for men this year, with 47,329 procedures performed. Clearly, men want to reduce those stubborn love handles, jowls and submental fat too.

Liposuction was the #1 surgical procedure for men, because, sometimes the power and precision of the knife is the best option. With newer treatments, less invasive cannulas, decreased downtime and other advancements, it's no wonder that lipo continues to be one of the top surgical procedures for both men and women year-over-year.

Injectables continue to be popular across the board as well, with 438,513 Botulinum Toxin injections and 159,052 Hyaluronic Acid injections administered to men in 2015.

The bottom line?
Men want to look their best too.



up **26.0%**



#5



#1



Source: American Society for Aesthetic Plastic Surgery